

# SICPAGUARD®

Spray-on security:  
shielding your brand  
from counterfeit  
products



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Are your customers or distributors reporting evidence of counterfeit copies of your products? Are you receiving quality complaints about products that imitate yours but are not genuine?

If so, SICPAGUARD® can be sprayed on your products, allowing you to swiftly implement necessary countermeasures.



Handheld detector for instant product authentication and real-time data collection

## The benefits

SICPAGUARD® has been designed in Switzerland by SICPA, offering comprehensive counterfeit protection for manufactured products across the entire supply chain while minimising any impact on production. Standing apart from other industry solutions, SICPAGUARD® is a fully integrated turnkey solution that empowers your teams to take immediate action against fraudulent activities. At the heart of the system lies a very robust authentication technology that provides a capability to inspect products on the spot.

## Turnkey system

SICPAGUARD® is an invisible, robust and cost-effective authentication solution designed to safeguard brands against counterfeiting. This comprehensive system comprises:

- proprietary taggants of exceptional durability, suitable for direct application on products or packaging at large production volumes
- a handheld detector that provides immediate product authentication and counterfeit detection in the field
- an optional monitoring platform that captures field inspection data for insightful analysis

## Combined expertise

This material authentication solution brings together SICPA's trusted expertise in brand protection technologies and processes, along with REA JET's renowned proficiency in spray systems. The collaboration between SICPA and REA JET's serves as a prime example of how we empower our customers to focus on their core business activities as we implement security features without disrupting their supply chain.

## To learn more, contact us:

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